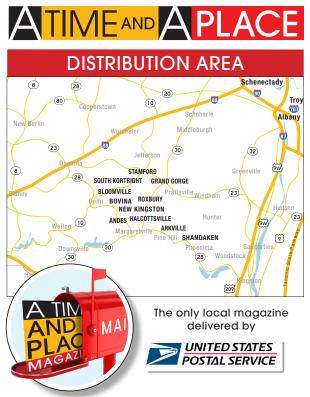
### To Advertise: Call Jonathan Ment (845) 430 4030 or email mentmedia@gmail.com



As our communities have grown, so have we, expanding our distribution to target more readers.

#### TOTAL DISTRIBUTION: 6,500+

6,000 copies are mailed to 15 villages and hamlets in Delaware & Ulster Counties

| Andes      | Fleischmanns  | New Kingston    |
|------------|---------------|-----------------|
| Arkville   | Grand Gorge   | Roxbury         |
| Bovina     | Halcottsville | Shandaken       |
| Bloomville | Hobart        | South Kortright |
| Denver     | Margaretville | Stamford        |

500 additional copies are distributed to lodging establishments and select locations with high pickup potential. There is also additional seasonal distribution at regional events.

A Time and A Place is a positive, personality- and eventdriven publication. We are proud boosters of the Catskill Mountains region and it's many unique businesses and events. Our monthly magazine blends regional interest stories with visual and culinary arts and outdoor pursuits.

We are thrilled to celebrate the triumphs of our neighbors and local businesses and communities, and we share them in our profile stories. We tell the stories you won't find in other publications, and we search for informative and engaging articles that resonate with our readers.

## ADVERTISING RATES

|                                     | EFFECTIVE JANUARY 2019 |                    |                    |
|-------------------------------------|------------------------|--------------------|--------------------|
| Ad Size                             | <b>I 2</b><br>Months   | <b>6</b><br>Months | <b>3</b><br>Months |
| 1/12                                | \$ 78                  | \$82               | \$88               |
| 1/8                                 | \$120                  | \$126              | \$135              |
| 1/8 Banner                          | \$125                  | \$ 30              | \$140              |
| 1/6                                 | \$160                  | \$168              | \$180              |
| 1/4                                 | \$240                  | \$250              | \$275              |
| 1/3                                 | \$320                  | \$340              | \$360              |
| 1/2                                 | \$440                  | \$462              | \$485              |
| 2/3                                 | \$500                  | \$525              | \$555              |
| 3/4                                 | \$600                  | \$630              | \$655              |
| Full Page                           | \$722                  | \$760              | \$798              |
| Inside Front                        | \$900                  | \$1,000            |                    |
| Inside Back                         | \$900                  | \$1,000            |                    |
| Back Cover                          | \$1,000                | \$1,200            |                    |
| Page 3 or<br>Special<br>Positioning | + \$100                | +\$100             |                    |

#### RATES ARE PER ISSUE AND INCLUDE PROFESSIONAL AD DESIGN

Finance Charge - 1.5% per month on accounts over 60 days past due.

# AD SIZES

| 8.175" W X 10.75" H + .25" BLEEDS |
|-----------------------------------|
| 7.0"₩×9.875"H                     |
| 5.25'' W X 9.875'' H              |
| 7.375" W X 7.4375" H              |
| 7.375"W X 6.5625"H                |
| 5.25''W X 6.5625''H               |
| 3.4"₩ X 9.875" H                  |
| 7.0"₩ X 4.875" H                  |
| 3.4" W X 7.375" H                 |
| 5.25'' W X 4.875'' H              |
| 3.4"₩ X 6.6525" H                 |
| 7.025" W X 3.125" H               |
| I.578I"₩ X 9.875"H                |
| 3.4" W X 4.875" H                 |
| 5.25" W X 3.125" H                |
| 3.4"₩ X 3.125" H                  |
| I.578I"₩ X 4.875"H                |
| 3.4" W X 2.3125" H                |
| 7.0 " W X 1.25" H                 |
| I.5625"₩ X 2.3I25"H               |
|                                   |

We accept electronic delivery of ads in PDF/JPEG/TIFF format. Minimum requirement of 300 dpi in cmyk color. Templates available by request.